**DISINFORMATION VERSUS MISINFORMATION**

**COMPARING THE 2 TYPES OF CONTENT**

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**Disinformation**
- Deliberately false content that the writers and sharers know is not true
- Disinformation is known to the producer as being false and the people who share the content also know it is false
- The goal of creating and sharing disinformation is to deceive and mislead the people who read it
- Disinformation is intentional
  - *disinform (v.): to deliberately supply someone with false information*

**Misinformation**
- When people spread false information thinking it is factual and true
- Misinformation is usually found with people sharing false content unknowingly - misreported news also counts as misinformation
- Misinformation means there has been a successful deception because the reader does not know it is false
- Misinformation is unintentional
  - *misinform (v.): to unknowingly give someone false information*