## DISINFORMATION

VERSUS

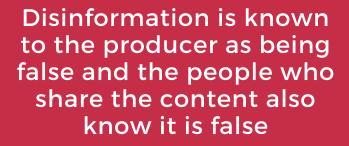
## **MISINFORMATION**

## **COMPARING THE 2 TYPES OF CONTENT**

Created by William Dance (@williampdance).



Disinformation is deliberately false content that the writers and sharers know is not true



The goal of creating and sharing disinformation is to deceive and mislead the people who read it



Misinformation is when people spread false information thinking it is factual and true

Misinformation is usually found with people sharing false content unknowingly - misreported news also counts as misinformation

Misinformation means
there has been a
successful deception
because the reader does
not know it is false

Disinformation is intentional

disinform (v.): to deliberately supply someone with false information Misinformation is unintentional

misinform (v.): to unknowingly give someone false information