

# DISINFORMATION

VERSUS

# MISINFORMATION

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COMPARING THE 2 TYPES OF CONTENT

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Disinformation is deliberately false content that the writers and sharers know is not true



Disinformation is known to the producer as being false and the people who share the content also know it is false



The goal of creating and sharing disinformation is to deceive and mislead the people who read it



Disinformation is intentional

disinform (v.): to deliberately supply someone with false information



Misinformation is when people spread false information thinking it is factual and true

Misinformation is usually found with people sharing false content unknowingly - misreported news also counts as misinformation

Misinformation means there has been a successful deception because the reader does not know it is false

Misinformation is unintentional

misinform (v.): to unknowingly give someone false information