Disinformation is deliberately false content that the writers and sharers know is not true. Misinformation is when people spread false information thinking it is factual and true. Disinformation is known to the producer as being false and the people who share the content also know it is false. The goal of creating and sharing disinformation is to deceive and mislead the people who read it. Misinformation means there has been a successful deception because the reader does not know it is false.